



OPPORTUNITY 34 FOUNDATION

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Friday, September 21, 2018

Opportunity 34 to Host 3-on-3 Tournament & Shoe Drive

VERONA, WI — The Opportunity 34 Foundation is poised to host its first major event. The first annual *Opportunity 34 Foundation 3-on-3 Basketball Tournament* will be held at SEA-Verona (411 Prairie Heights Drive, Verona, WI 53593) on Saturday, October 13, 2018. The event will host boys & girls teams across divisions ranging from 4th grade to varsity. Teams of four can register for \$100 per team with a guaranteed 3-game minimum. The tournament is expected to attract talented players from Dane County and around the state. Adults who are interested in playing are encouraged to ‘rekindle past glory’ by registering for special men’s, women’s, and co-ed divisions for players 18 and over.

“We are incredibly grateful to our sponsors to be able to say that one-hundred percent — yes, 100%! — of the proceeds from the tournament will benefit the Opportunity 34 Scholarship Fund. Truly amazing,” said foundation co-founder, Kristin Kellerman.

Additionally, a major attraction for the event will be the “**RESCUED SOLES SHOE DRIVE**”. Attendees are encouraged to bring their “gently used” or like-new basketball shoes to donate and ensure as many kids as possible will have an opportunity to play with quality basketball shoes. The school district that has the most shoe donations made on its behalf will be awarded a **\$2,500 scholarship** for their district from the Opportunity 34 Scholarship Fund!

To register, learn more, or to donate, visit Opportunity34.org/3-on-3-registration.

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Because every kid needs an opportunity.