



OPPORTUNITY 34 FOUNDATION

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Opportunity 34 Announces 1st Annual Charity Bike Ride

VERONA, WI — The Opportunity 34 Foundation is excited to announce its 1st Annual “Ride for Opportunity” bike ride. The charity ride will take place on September 14, 2019, and will begin and finish at Verona’s Community Park. Riders can choose between a 34-mile ride or a 17-mile ride.

“All of the proceeds will benefit the foundation and help us fulfill our mission to have a positive impact on area youth. It will also be a great end-of-summer event to inspire community involvement and help build awareness of our mission,” says Opportunity 34 President Kristin Kellerman.

The foundation was created in Will Kellerman’s memory, who, in life, championed the underdog. Opportunity 34 gives kids a chance at furthering their education by providing scholarships for area high school seniors who have shown perseverance, passion and purpose when faced with life’s challenges.

“We can’t wait to hit the trails with everyone. The foundation’s reach has been amazing,” Kristin adds. “So far we’ve awarded scholarships in Verona, Mount Horeb, Oregon, Madison West and at Milwaukee Tech. Events like this will keep us connected with the various communities and engaged in helping kids who deserve an opportunity.”

To find out more about the upcoming ride, including sponsorship opportunities, visit Opportunity34.org/ride34.

To learn more about Opportunity 34 and Will’s legacy, visit Opportunity34.org.

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Because every kid needs an opportunity.