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**OPPORTUNITY 34 FOUNDATION**

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## 1st Annual **Ride for Opportunity** Bike Ride

On September 14, the Opportunity 34 Foundation will launch its 1st Annual Ride for Opportunity bike ride. The foundation was created in Will Kellerman's memory, who, in life, championed the underdog. Opportunity 34 gives kids a chance at furthering their education by providing scholarships for area high school seniors who have shown perseverance, passion and purpose when faced with challenges.

This event presents the opportunity to directly involve your business with consumers (potential clients) and/or demonstrate to the public your company's commitment to the community. This can be a powerful tool to promote your business to the large outdoors-minded community and be involved in an event empowering young people's future – because every kid deserves an opportunity.

*To find out more about Opportunity 34 and Will's legacy,  
visit [Opportunity34.org](http://Opportunity34.org).*

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**Because every kid needs an opportunity.**



# SPONSORSHIPS

1st Annual Event | Saturday, September 14, 2019



Join the compassionate sponsors who give back to the kids of their community. **Because every kid needs an opportunity.**

ANNUAL INVESTMENT	Platinum \$3,400	Gold \$1,700	Silver \$850	Bronze \$340
LOGO INCORPORATION	YES	YES	YES	YES
FREE RIDE REGISTRATIONS	34	17	8	3 to 4
EVENT WEBSITE	Logo w/link	Logo	Logo	Logo
PARTICIPANT T-SHIRT	Large logo (back & arm)	Large logo (back only)	Logo (back only)	Logo (back only)
SOCIAL MEDIA	1 highlight (August)	n/a	n/a	n/a
EVENT SIGNAGE	Start, Finish	Start, Finish	Start, Finish	Start, Finish
PARTICIPANT PACKET AD	YES	YES	YES	YES
PA ANNOUNCEMENT	YES	YES	YES	YES

**DEADLINE:** August 15, 2019 • **CONTACT:** Kristin Kellerman, President, Opportunity 34 Foundation, 566 East View Rd, Verona, WI 53593  
608-225-9119 • [opportunity34foundation@gmail.com](mailto:opportunity34foundation@gmail.com) • [Opportunity34.org](http://Opportunity34.org)